

OFFICIAL RULES

\$250 Lamps Plus Name That Blog Contest Rules ("Rules") NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Contest Period: LAMPS PLUS, Inc. ("Sponsor") will select winner. Submission period ends May 31st. Voting begins June 2nd and ends June 8th at 11:59 pm Pacific Time. A winner will be announced on or before June 16th, 2011.

2. Odds of Winning: Winners will be notified within thirty (30) days of selection. The odds of winning depend on the number of entries received and the votes received. No purchase is necessary. These Rules apply to the \$250 Lamps Plus Name That Blog Contest. By entering, you agree to be bound by these Rules. No person will be eligible to win more than once.

3. How To Enter and How To Win: Submit a new name for the Lamps Plus blog by one of the following methods: Leave a comment on the Lamps Plus Facebook page; Leave a comment on the Lamps Plus blog post; tweet using #namethatblog; send an email to community@lampsplus.com.

Lamps Plus will choose at least two (2) finalists and post these on the Lamps Plus Facebook page for viewers to vote on. The user submitted entry with the most votes will receive a \$250 online shopping spree at LampsPlus.com. Throughout the 7 days of voting, users are encouraged to have their social networks vote on their name. If the winner found out about the contest via a blog, the blog will also receive a \$250 online shopping spree at LampsPlus.com. Winner must, if applicable, declare the referring blog at notification of winning. Entry constitutes permission to use the new blog name and post winners' name on the Sponsor website and to use winner's name, hometown, and likeness for purposes of advertising and promotion without further compensation unless prohibited by law. Alternatively, you may send a postcard with your name and e-mail address on it to: \$250 LAMPS PLUS NAME THAT BLOG ENTRY, LAMPS PLUS, Inc. 20250 Plummer Street Chatsworth, CA 91311.

Limit one entry per day. Persons entering the Contest electronically must access the website from a computer located in the United States. Entrants must provide enough information to allow Sponsor to contact entrant if selected as a winner. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the entrant fails to comply with any requirements of participation stated herein or with any provision in these Rules. Entries become the property of Sponsor and will not be acknowledged or returned.

4. Entrant Eligibility: Open to all lawful residents of the United States who are at least 18 years old and accessing the website from a computer located in the United States, except all employees of Sponsor, its parents, subsidiaries, and affiliates and suppliers dealing with this contests, or the operation of its websites, and those domiciled with such employees and members of their immediate family. Entrants are eligible to win a Lamps Plus prize only once every six (6) months.

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By submitting your contest entry (name) you grant LAMPS PLUS and its affiliates (collectively, "Sponsor") an unlimited, irrevocable, worldwide, royalty-free, perpetual, nonexclusive right and license to use, reproduce, publish, modify, perform and display the contest entry name on LampsPlus.com or any replacement or successor to such web page, and in any marketing or advertising of any kind related thereto, in any medium now known or later developed.

LAMPS PLUS will not pay you any compensation for your contest entry name or any use we may make of it. LAMPS PLUS is not obligated to use your contest entry name and we may not notify you if we do.

We reserve the right to remove and not use your contest entry names due to objectionable content or for any reason we may see fit. No content should be defamatory to any group or individual and/or violate any law.

LAMPS PLUS is not responsible for any unauthorized use of your contest entry names.

5. General Conditions: Sponsor is not responsible for late, lost, misdirected or incomplete entries; unavailable network connections; failed, garbled or delayed computer transmissions; online failures; hardware, software or other technical malfunctions, or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner including and without limitation, receipt of entries or entrants ability to participate in the Contest, or winner notification, or winner response to notification.

Sponsor is not responsible for any damage to entrant's computer occasioned by participation in the promotion or downloading of any information necessary to participate in the promotion. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this promotion is in violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to disqualify any person and seek damages from any person to the fullest extent permitted by law. Sponsor may discontinue this Contest at any time, and may terminate or decide to modify it in any manner which it deems fair and equitable. Sponsor's decisions with respect to the Contest are final. Subject to all applicable laws in the United States. Void where prohibited, and in all other countries. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

6. Prizes and Redemption: Contest winner will receive one (1) \$250 (two-hundred-and-fifty dollar) online shopping spree at LampsPlus.com as detailed herein (Approximate Retail Value of: \$250). Referring blog (if applicable) will also receive one (1) \$250 (two-hundred-and-fifty dollar) online shopping spree at LampsPlus.com as detailed herein (Approximate Retail Value of: \$250). Contest award is non-transferable and must be used within 60 days of the time it is awarded. Trade discount rates of LAMPS PLUS professionals members do not apply to the online contest shopping spree redemptions. Sponsor reserves the right to substitute a cash payment of equal value for any prize or a prize of comparable or equal value. Use of the prizes are at the risk of the winner and Sponsor does not assume any liability. Online shopping spree prizes amount must be applied to a one-time purchase at LampsPlus.com. Unused portions of the prize may not be redeemed for cash, merchandise voucher or cash value, and are null and void after the one time purchase. Shipping costs are the sole responsibility of the winner, but may be paid from the winning Contest prize amount. Only one prize will be awarded per individual, family, or household.

All prizes are non-transferable and cannot be redeemed for cash. Other restrictions may apply. Winners may be required to execute an affidavit of eligibility and compliance with Contest Rules and a liability and publicity release. Any federal, state, local, or provincial taxes are the winners' sole responsibility. Winners must supply Sponsor with Social Security numbers to collect prizes valued over \$600. Failure to execute and return any requested documents within 21 days of attempted delivery of same, or the return of any prize or prize notification as undeliverable will result in the awarding of prize to alternate winner. Winner may be required to provide Sponsor with proof of identity and e-mail or e-mail address validity. Winners List and Official Rules: To obtain a list of the winners and/or these Official Rules, please send a postcard requesting a list of winners and/or these Official Rules and a self-addressed stamped envelope to: \$250 NAME THAT BLOG NAMING RULES / WINNERS LIST, Lamps Plus, Inc. 20250 Plummer Street, Chatsworth, CA 91311. Winners list and Official Rules will be available for 60 days after winner selection. Please allow 6-8 weeks for delivery.

7. Use of Entrant Information: Entry constitutes permission to post winners' name on the Sponsor website and to use winner's name, hometown, and likeness for purposes of advertising and promotion without further compensation unless prohibited by law. Except as required by law, Sponsor will not share entrant information with any third parties except as per its Privacy Policies. For more information, please
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